# BDE104 EDUCATIONAL TECHNOLOGY AND SPORTS JOURNALISM AND TOURISM

## **Unit I: Introduction to technology**

- Education and -Education Technology- Meaning and Definitions
- Types of Education- Formal, Informal and Non- Formal education.
- Educative Process
- Importance of Devices and Methods of Teaching.

#### **Unit II: Fundamentals of Journalism**

- Ethics of journalism
- Cannon's of journalism
- Definition of journalism

## **Unit III: Sports Bulletins**

- Journalism and sports education
- Structure of sports bulletin
- Types of bulletin and compiling a bulletin

## **Unit IV: Reporting**

- Nature of sports reporting
- General news reporting
- Types of sports reporting
- Sports ethics and sportsmanship

## **Unit V: Sports Tourism in India**

- Need and scope of tourism
- Ethics of tourism
- Structure of tourism planning
- Analysis and field trip of sports in India
- Technological upgrading through field visits
- On the spot study and material collection of sport visits.

#### **Reference:**

- 1. Bhardwai, A. (2003). New media of educational planning. New Delhi: Sarup of Sons.
- 2. Ahiya, B.N. Theory and Practices of Journalism: Surject pilo
- 3. Ahiya and Choabra, Concise course in Reporting, Horward Publications
- 4. Verma, A.K. Advanced Journalism, Haranand Publications, Delhi