

# APPLIED STATISTICS: MEASUREMENT OF CENTRAL TENDENCY

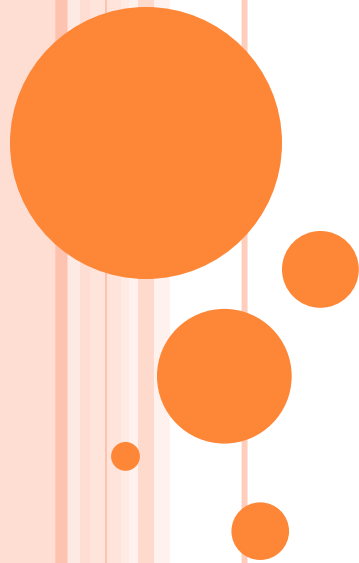
Understanding Mean, Median, and Mode

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# INTRODUCTION TO CENTRAL TENDENCY

## Definition:

- **Central tendency refers to a central value or typical value for a probability distribution.**

## Purpose:

- - **Summarizes data with a single value.**
- - **Provides insight into the general trend of the dataset.**

## Common Measures:

- - **Mean**
- - **Median**
- - **Mode**



# MEAN (ARITHMETIC AVERAGE)

- Definition:
  - The mean is the sum of all observations divided by the number of observations.
  
  - Formula:
  - Mean =  $\Sigma x / N$
- where:
- -  $\Sigma x$  = Sum of all data points
  - -  $N$  = Number of observations
  
  - Example:
  - Data: 2, 4, 6, 8
  - Mean =  $(2+4+6+8)/4 = 5$



# MEDIAN

- Definition:
- The median is the middle value when data is ordered from smallest to largest.
  
- Steps:
- 1. Arrange data in ascending order.
- 2. If the number of observations is odd, median = middle value.
- 3. If even, median = average of two middle values.
  
- Example:
- Data: 1, 3, 7, 9, 11
- Median = 7
- Data: 1, 3, 7, 9
- Median =  $(3+7)/2 = 5$



# MODE

- Definition:
- The mode is the value that appears most frequently in a dataset.
  
- Characteristics:
- - A dataset can have one mode (unimodal), two modes (bimodal), or more.
- - If no value repeats, the dataset has no mode.
  
- Example:
- Data: 2, 4, 4, 6, 8
- Mode = 4



# COMPARISON OF MEASURES

- Mean:
  - - Affected by extreme values (outliers).
  - - Used for continuous data.
- Median:
  - - Not affected by outliers.
  - - Represents the 50th percentile.
- Mode:
  - - Represents the most frequent value.
  - - Useful for categorical data.



# APPLICATIONS IN STATISTICS

- Common Uses:
  - - Mean: Analyzing average performance, income, etc.
  - - Median: Useful in skewed distributions like income levels.
  - - Mode: Identifying most common categories (e.g., product preferences).
  
- Example:
  - In a class of students:
    - - Mean: Average score.
    - - Median: Midpoint score.
    - - Mode: Most common score.



# CONCLUSION

- Summary:
  - - Measures of central tendency summarize datasets with a single value.
  - - Choice of measure depends on data type and distribution.
- Importance:
  - - Provides insights into the central trend of data.
  - - Foundation for further statistical analysis.





# REFERENCES

- Include references and sources, such as textbooks or academic articles on statistics.

